

Jitter: Rate Card

Jitter.org.uk engages with the visual arts contextualising it within a wide-reaching framework.

Jitter's valued editorial guarantees that your message directly reaches a culturally active audience.

Website rates:

14,500 visitors per month who view an average of 100,000 pages per month. The website hosts forums, blogs, chat rooms and galleries making each visit interactive and enjoyable.

All ads are hyperlinked.

Type		Dimensions
Header Banner	£150 per month	230 x 50 pixels (WxH)
Sidebar Banner	£125 per month	180x180 pixels
Large Sidebar Banner	£175 per month	180x250 pixels

Newsletter rates:

An opt-in subscription newsletter with 3,500 subscribers. All ads are hyperlinked.

Type		Dimensions
Banner	£50 per month	230 x 50 pixels

Members' Profile

55% of our members are female and 45% are male. 82% educated to, or studying towards, degree level or higher.

81% buy books, magazines and CDs monthly.

67% purchase fair trade or organically produced products.

76% visit art galleries & museums monthly.

68% visit art fairs annually.

78% attend music events monthly.

79% attend the cinema monthly.

63% dine out at least once per week.

82% travel abroad regularly.

Artwork Requirements

Website/Newsletter

Artwork for online ads should be sent as an email attachment as a png or a bmp file with a resolution at 72dpi and RGB colour profile.

Artwork Enquiries

Contact our Architect, Max Harley on mail@jitter.org.uk with any artwork enquiries.

Terms and Conditions

1. VAT of 17.5% is added on to all advertising bookings.
2. All artwork is held at the owner's risk.
3. We reserve the right to make additional charges for any major alterations.
4. Jitter is not liable for any loss or damage from errors, late publication or non-publication.
5. Payment terms are 30 days. Late payment fee of £40 levied after this period.

Contact us

To book space or for more information, advice or a quote please contact:
Director of Marketing, Emma Harley on marketing@jitter.org.uk